

ATLAS SKILLTECH UNIVERSITY | CDOE Centre for Distance & Online Education

Global Leaders Shape Stronger Futures

Master of Business Administration (Online)

A globally designed, AI-first Online MBA that develops strategic thinking, leadership depth, and real-world perspective

University Grants Commission, MHRD

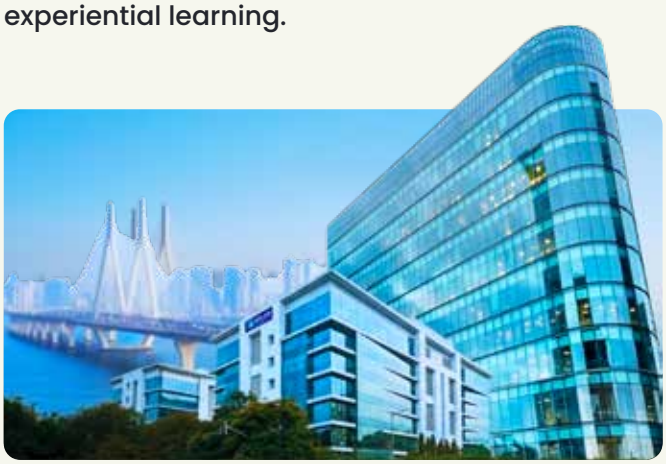
Association of Indian Universities

India's Youngest University to Receive NAAC Accreditation

ABOUT ATLAS & THE PROGRAMME

India's First New-Age Urban Multidisciplinary University

ATLAS SkillTech University is India's first new-age, urban, multidisciplinary university, established to reimagine higher education for a rapidly transforming world. At ATLAS, academic rigour is strengthened by real-world relevance — through industry collaboration, global exposure, and experiential learning.



The Online MBA is designed for individuals who seek clarity in complexity and ambition with purpose. Anchored in rigorous business fundamentals and contemporary leadership practice, it develops strategic clarity, executive judgment, and the ability to lead with impact in complex business environments.

4 PROGRAMME TILES

2 Years
Structured Learning Journey

87 Credits
Comprehensive Curriculum

Up to 4 Years
Flexible Completion Window

50% Aggregate
Eligibility (any Bachelor's degree)

*This is an **MBA** for those who value progress over convention, influence over hierarchy, and impact over inertia.*



THE ATLAS ADVANTAGE

Shaping Futures, Driving Impact

- Located in India's financial capital
- New-age, technology-led infrastructure
- Multidisciplinary learning approach
- Deeply student-centric philosophy
- Global exposure
- Strong industry integration
- Entrepreneurial DNA
- Impact-driven research and innovation

800+
Alumni Start-ups

30+
Industry Immersions

550+
Hiring Partners

60+
International University Partnerships

150+
Industry Driven Live Projects

1000+
Expert & CXO Masterclasses

Located in Bandra Kurla Complex (BKC), Mumbai's premier business district.

Surrounded by **Google, Amazon, Netflix and global financial institutions** — ATLAS reflects a global, fast-moving, future-focused mindset.



THE ATLAS ADVANTAGE

The world doesn't operate in silos so education shouldn't either



Balanced Faculty Industry Expertise

A 60:40 faculty-to-industry expert ratio combines academic rigour with practical, real-world insights in every subject.



Co-Created with Industry Experts

All courses are co-created and delivered with industry experts, ensuring learning aligns with real business challenges and emerging trends.



Continuously Updated Content

Curriculum is regularly refreshed in collaboration with industry partners to reflect evolving technologies and AI-driven skill demands.



AI Embedded Across Learning

AI is integrated across the curriculum, enabling students to build domain-specific AI skills and apply relevant tools in real scenarios.

PEDAGOGY FOR THE 21ST CENTURY

At ATLAS, learning begins with a simple belief: the world doesn't operate in silos, so education shouldn't either. Business is shaped by technology, design, leadership, and AI-driven thinking that reflects how decisions are made today.

Our pedagogy is rooted in learning by doing. Students engage with real-world business cases, live industry projects, and AI-enabled problem solving. Learning extends beyond online classroom through campus immersions, industry visits, and regular industry masterclasses.

Hands-on workshops and experiential learning lead to capstone projects, where students integrate business, innovation, and AI to solve real-world challenges.

Driven by an entrepreneurial mindset and anchored in Mumbai's dynamic business ecosystem, ATLAS delivers immersive, relevant learning for an AI-powered future.

HEAR FROM THE LEADERS

Leaders Testimonial



Deepak Parekh
Former Chairman

HDFC BANK

The diversity of education possibilities ATLAS offers, I don't see any other institution offering this variety.



Jigar Shah
Chief Financial Officer

NSDL
Technology, Trust & Reach

I highly recommend ATLAS SkillTech University for its supportive & empowering learning atmosphere.



Alok Sheopurkar
Head of HR

HDFC MUTUAL FUND

We are confident that the future leaders emerging from Atlas SkillTech University will be strategic assets to any organization they join.

BRANDS THAT BACK OUR STUDENTS

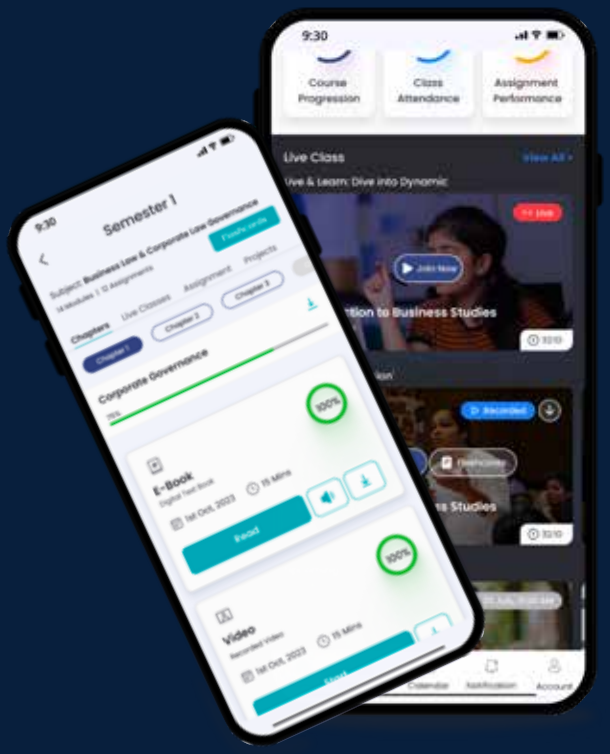
Apple | Meta | Google | SAMSUNG
Morgan Stanley | BCG BOSTON CONSULTING GROUP | IBM | HDFC BANK
KPMG | P&G | Unilever | TATA
motilal oswal | Cipla | Reliance RETAIL | kotak

YOUR PERSONAL AI-POWERED LMS

An AI-powered learning platform designed to give students seamless access to learning across devices, locations, and schedules

Experience a dynamic online learning environment that mirrors the energy of a real classroom. Our virtual classes are designed to keep students actively engaged through live faculty interactions, instant doubt clarification, and real-time discussions. Every session is delivered by industry experts and academic leaders, ensuring that students gain practical knowledge along with strong conceptual foundations.

With subject-wise modules, structured semester planning, and integrated progress tracking, students always know exactly where they stand in their learning journey. Whether it's joining a live lecture, revisiting a recorded session, or exploring module resources, the platform provides everything students need—seamlessly and efficiently.



An LMS that thinks ahead, **so learners can move faster.**



Experience a dynamic online learning environment that mirrors the energy of a real classroom. Our virtual classes are designed to keep students actively engaged through live faculty interactions, instant doubt clarification, and real-time discussions.

Every session is delivered by industry experts and academic leaders, ensuring that students gain practical knowledge along with strong conceptual foundations.

YOUR JOURNEY STARTS HERE

5 - Step Admission Process

STEP 01

Personalised Online Counselling

One-on-one guidance to help you choose the right programme

STEP 02

Online Application & Registration

Apply online, submit documents, and complete registration seamlessly

STEP 03

Programme Fee Payment

Applicants receive secure access to the fee payment portal

STEP 04

Documents Approval

Documents reviewed and verified within 48 hours

STEP 05

LMS Access

Instant access to your student account and learning platform

Ready to Take the Next Step?

From programme discovery to admissions support, we're with you at every step.

1800 267 4040

admissions@atlasonline.edu.in

Start Your Application Today

Scan to know more

ATLAS SkillTech University

Tower - 1, Equinox Business Park, Off Bandra-Kurla Complex (BKC), LBS Marg, Kurla West, Mumbai – 400 070.

Fee Structure

MBA : 2 Years | 4 Semesters

Effective Fees : 2,50,000

SEMESTER	ANNUAL	TOTAL (Lumpsum)
Sem 1 - ₹62,500	Year 1 - ₹1,25,000	₹ 2,50,000
Sem 2 - ₹62,500		
Sem 3 - ₹62,500	Year 2 - ₹1,25,000	
Sem 4 - ₹62,500		

Note:

* One time application fees Rs.1000/- (non refundable)
* No-Cost EMI Facility Available for Eligible Students.
* Exam fees for first attempt is included in the fees mentioned above
* For any re-attempt of paper, students will have to pay a Re-attempt fees of Rs.400/- per paper.



LEARN. BUILD. LEAD.

Build With AI. Think Beyond It.

A future-ready MBA designed to help you think better, build smarter, and lead confidently in the age of Artificial Intelligence.

What You'll Master



Creative Thinking

Develop the ability to connect ideas, identify opportunities, and create innovative solutions that stand out.



Better Decision-Making

Learn structured business thinking and make smarter decisions using AI-powered insights.



Ethical Leadership

Understand responsible AI adoption, sustainable business practices, and ethical decision-making for the future.

The ATLAS MBA Advantage

Builder Score

A verified record of the AI projects, products, and business solutions you create throughout the programme.

Human Edge Index

A faculty-validated assessment of your leadership, strategic thinking, collaboration, and decision-making abilities.

UGC-Entitled MBA Degree

Earn a recognised MBA degree equivalent to leading on-campus programmes while building real-world skills.

LEARN BY BUILDING

Real Projects. Real Portfolio. Real Outcomes.

At ATLAS, learning goes beyond classrooms. Every stage of the programme is built around creating real AI-powered solutions that demonstrate your capabilities to employers and industry.

Build an AI-Powered Knowledge Brand

Create meaningful content using AI while developing creativity, communication, storytelling, and digital influence.

Launch Your Own AI Product

Transform ideas into functional AI products using modern no-code tools, automation, analytics, and user feedback.

Implement AI in Real Business Workflows

Design AI agents and workflow automation that solve practical business challenges across functions.

Industry Skills You'll Develop

- Creative & Strategic Thinking
- Storytelling & Business Communication
- AI-Powered Content Creation
- Product Thinking & User Behaviour
- Contextual Decision-Making
- Workflow Automation
- Leadership & Collaboration
- Analytics & Performance Measurement

Hands-on AI Tools

Claude · perplexity · Ideogram · Canva · CapCut · PostHog · bolt.new · Google Analytics 4

EXCLUSIVE AI CERTIFICATION WITH YOUR MBA

Generative AI Mastery Certificate For Managerial Excellence

In Collaboration with

Microsoft

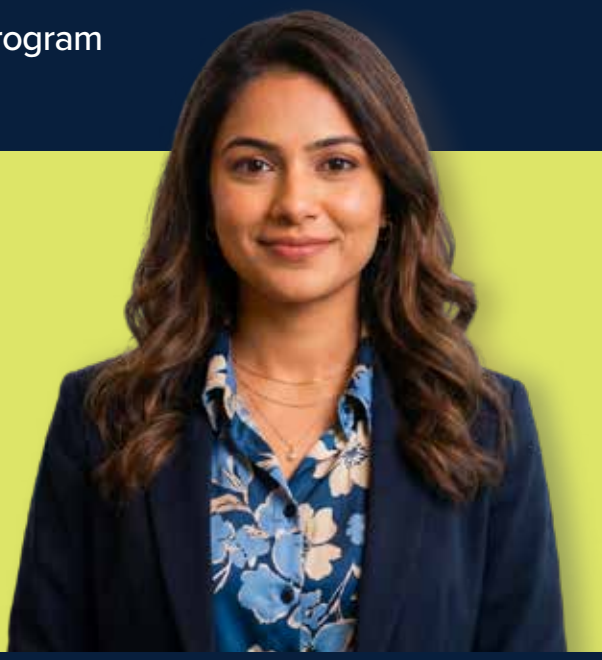


Program Highlights

- Earn Globally Recognized Certifications from **NSDC, Microsoft & upGrad**
- Master Generative AI to enhance **business strategy, decision-making,** and **productivity**
- **Build AI Agents, Automate Workflows** & **Create No-Code AI Solutions**
- Gain Hands-on Experience with **industry-leading AI tools** and **real-world business applications**
- **Included Complimentary** with the Online MBA Program

Future-Ready Leaders Start with AI

Empower your career with an industry-recognized AI certification offered at no additional cost as part of your **Online MBA.**



WHERE AMBITION MEETS AI-POWERED CAREER READINESS

An MBA That Makes You Hireable the Day You Graduate.

Every ATLAS student gets an intelligent, AI-driven career ecosystem built right into the program—so you finish not just qualified, but genuinely market-ready. Real preparation, personalized to your goals, working alongside you from day one.



Build a Resume That Beats the Bots

Over 90% of employers screen resumes with automated systems first. Our intelligent tech scores your CV against any job in seconds keywords, skills, formatting then **fixes the gaps in one click.** No more silent rejections.



Master the Interview Before You Sit in One

Practice real behavioral and technical questions through **AI video mock interviews**, then get a detailed report on your communication, confidence, and problem solving plus a step-by-step plan to improve. Rehearse until it feels effortless.



Stand Out—Online and On Paper

Our profile optimizer crafts compelling headlines, summaries, and **high-impact keywords** tailored to your target role, so you get noticed by the right people wherever recruiters look.



Prove Your Employability

Validate your aptitude, communication, and job-specific skills through **smart assessments** giving you and employers clear, credible evidence that you're ready.

	Traditional MBA	ATLAS Online MBA
Focus	Teaches theory	**Theory + career readiness**
Career Support	Generic guidance	**AI-personalized to your goals**
Focus	Starts after graduation	**Career tools from day one**